



visual designer

## contact

leilani-gonzalez.com  
(425) 293-3851  
lei.gonzalez05@gmail.com

## education

texas state university | san marcos, tx  
bfa communication design | spring 2024

## expertise

typography  
publication  
branding

## skills

communication skills  
time management  
interpersonal skills  
adaptability  
teamwork  
leadership  
customer service  
negotiation skills

## software

slack  
figma  
indesign  
adobe xd  
illustrator  
photoshop  
after effects  
linkedin learning  
adobe creative suite

## summary

hi there! my name is leilani (lay-la-knee) gonzalez. i'm a visual designer with a passion for typography, publication, and branding. my design progression is marked by my commitment of cultural and self exploration, striving to deliver researched based projects that demonstrate progressive and inclusive designs.

## experience

### atx tint pros | designer | 2021 - present

consistency in design elements across all marketing materials  
prepare files for print production, considering different formats  
stay updated on design trends and competitor activities to ensure our designs remain fresh and relevant

### bg multifamily housing | leasing professional | 2020 - 2023

discuss the leasing terms and agreements  
handle contracts, negotiations, and manage disputes  
responsible for handling and coordinating with potential tenants for rental purposes

### coach | sales associate | summer and fall 2020

bring excitement to the product and brand  
build relationships through customer service  
staying up to date with the latest sales and inventory information

### indigo realestate services | leasing professional | 2017 - 2019

discuss the leasing terms and agreements  
handle contracts, negotiations, and manage disputes  
responsible for handling and coordinating with potential tenants for rental purposes

## organizations and volunteering

churchome  
city youth culture  
connect cheer northwest  
boys and girls club of america

